

Business Case Waterpark

Lock&Go SuperAquaClub

“LocketGo optimized the guest experience while relieving us of major operational headaches”

- Pascal Gascon (Director of Operations) Super Aqua Club

The Old

Super Aqua Club had traditional lockers. There were more keys at the bottom of the pool than in the hands of the guests.



The New

We installed our smart lockers and integrated them with the existing RFID access controlled wristbands.



The Results

- Eliminated line-ups
- Reduced labor costs
- Generated new revenue streams
- 300 lockers booked per day (on average)
- 14 months ROI
- Client request more lockers for next year

